

Sass

Questions? Contact us at
advertising@sassmagazine.com

HOLIDAY GIFT GUIDE DEADLINE: OCTOBER 15

TIS THE SEASON!

For the first time ever, Sass Magazine will be releasing a holiday issue with a special gift guide! Advertise your products in our gift guide, which will be released the first week of November and promoted through December. A digital version of the issue also available, including a direct link to your product sales page to make buying extra easy for our readers. Showcase your local business and unique gift ideas to thousands of female decision makers — not just in Frederick, but all over the region!

BONUS: Sign up for one of our special bundled offers to get more exposure via advertising, social media, advertorials and more!

2023 GIFT GUIDE AD RATES & OPTIONS

Gift Guide Only:

\$55 for 1 product // \$135 for 3 products

UPGRADE: Featured Product: \$75 (only 1 per page)

Bundled Options:



	GUIDE ONLY	SILVER	GOLD	PLATINUM
Gift Guide	✓	1 product	3 products	3 Products (INCLUDES 1 FEATURE)
Display Ad		1/8 page ad	1/4 page ad	1/2 page ad
Instagram Campaign			✓	✓
eNewsletter Promo				✓
	\$55 (1 listing) \$75 (1 featured) \$135 (3 listings) (SAVE \$30)	\$295 (\$450 value) (SAVE \$155)	\$495 (\$690 value) (SAVE \$195)	\$685 (\$940 value) (SAVE \$255)

Plus, ask us about sponsoring an entire gift category!

To Secure Your Spot Go To: www.SassMagazine.com/Holiday

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2023 GIFT GUIDE DETAILS

Gift Guide Only:

Each gift guide product placement includes:

- Photo image of your product
- Product Name/Title
- 25-30 word product description
- Price
- Your company website
- Direct link to your product sales page in digital issue

Featured Item Upgrade

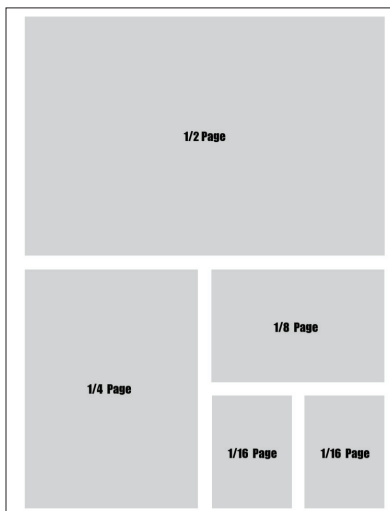
- Includes all of the above plus larger product image & starred product description.



Gift Guide Categories*:

Style, Jewelry, Beauty, Stocking Stuffers, Home Goods & Hosting Wellness, Kids, Tech & Gadgets, Guys, Pets, Books, Hobbies, Handmade Items, Gift Cards & Experiences

**Categories subject to change*



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BUNDLE OPTION

BEST VALUE!

Silver Bundle includes:

- 1 Product Placement in Gift Guide
- 1/8 page Ad in Holiday issue
- Includes Ad Design (if needed)

Gold Bundle includes

- 3 Product Placements in Gift Guide
- 1/4 page Ad in Holiday issue
- Includes Ad Design (if needed)

Platinum Bundle includes

- 3 Product Placements in Gift Guide, 1 Featured
- 1/2 page Ad in Holiday issue
- Includes Ad Design (if needed)
- Instagram gift guide promo campaign (includes up to 2 Instagram story features with link to product sales page)

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